

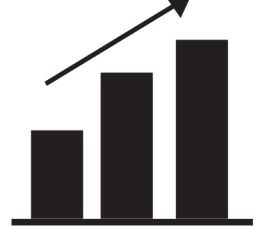
PM



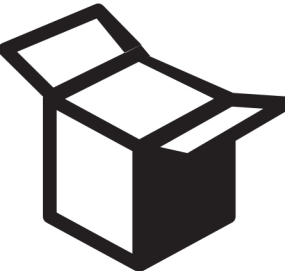
JUSTIFICATION



SMART  
OBJECTIVE



BENEFITS



PRODUCT



REQUIREMENTS

PITCH



EXT  
STAKEHOLDERS



TEAM



CONSTRAINTS



ASSUMPTIONS



DELIVERABLES



RISKS



TIMELINE



COSTS